

AGENDA ITEM

EASINGTON VILLAGE PARISH COUNCIL CEMETERY & GROUNDS MEETING

SEPTEMBER 2025

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Northumbria in Bloom Competition Entry 2026

Background:

Northumbria in Bloom was one of the seven founder regions of Britain in Bloom in 1964.

The competition was devised by Roy Hay, a horticultural journalist, who persuaded the Tourist Board to organise it. **The purpose of the competition was to bring cheer to the country through ‘community’ gardening. Through the competition many different people and organisations could cooperate to create plant displays that either complemented or camouflaged the permanent structures in their cities, towns and villages.** Based on the popular French competition “Fleurissement de France”, initiated by President Charles De Gaulle to brighten up the country, **Britain in Bloom** was born.

In 1986 the Keep Britain Tidy Group took over the running of the competition from the Tourist Board and introduced a focus on environmental awareness and litter control in addition to horticulture.

The **Royal Horticultural Society** (RHS) took over the running of Britain in Bloom in 2002 which continues to this day. They introduced an assessment / marking system based on three core categories of horticulture, the environment and community involvement.

The campaign now supports 17 regions and nations covering all of the United Kingdom.

The Northumbria region covers Northumberland, Tyne and Wear, **County Durham**, and the unitary Council areas of Hartlepool, Stockton, Middlesbrough, and Redcar & Cleveland.

Entries open 01 November 2025

Entries close 31 December 2025

Cost: TBC entry fees for 2026 not yet published

Proposal: That Easington Village Parish Council working together with the village In Bloom Group enter the Northumbria In Bloom Competition 2026.